

THE ON TARGET EXECUTIVE FRAMEWORK™

The core decision frame for C-suite clients navigating high-stakes inflections.

Three integrated tools: the ON TARGET 7 I's for identity-to-impact leadership development, the TARGET Model for translating a problem into an executed result, and the C.H.A.N.G.E. Framework™ for high-stakes inflection points where values and outcomes are in tension.

The ON TARGET 7 I's

1 Identity	2 Intention	3 Insight	4 Innovation
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5 Influence	6 Implementation	7 Impact
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The TARGET Model™ — Problem-Solving Leadership (draft — confirm before publishing)

T Target the Problem	A Assess the Landscape	R Reframe the Goal
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G Generate the Plan	E Execute w/ Accountability	T Track & Transfer
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The C.H.A.N.G.E. Framework™ — High-Stakes Inflections (draft — confirm before publishing)

C Clarify the Inflection	H Hold the Tension	A Assess the Options
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N Name Non-Negotiables	G Govern the Decision	E Execute & Evaluate
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Ready to Apply the Framework to Your Situation?

Discovery calls are complimentary: 30 minutes, no pitch, just clarity.

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Where Calling Meets the Corner Office.™