



KINGDOM CEO PATHWAY

Faith-Forward Coaching · One Continuous Journey, From First Introduction to Executive-Tier Partnership

"For we are God's handiwork, created in Christ Jesus to do good works, which God prepared in advance for us to do." — Ephesians 2:10

THE JOURNEY

On Target's faith-integrated coaching is one continuous pathway — from a first 90-minute introduction to calling, through group cohort community, into 1:1 identity work, and on into full executive-tier partnership for CEOs and marketplace leaders stewarding calling at scale.

Every stage builds on the one before it. Enter wherever you are.

THE FIVE PILLARS

- **Called Leadership**
- **Character Foundation**
- **Collaborative Wisdom**
- **Cultural Transformation**
- **Covenant Impact**



STAGE 0 – 2: FOUNDATION & COMMUNITY

STAGE 0 · ENTRY

Blueprint Workshop

"90-minute introductory purpose-clarity event."

INVESTMENT

\$0–\$97

per person

DETAILS

🕒 90 minutes

Live, virtual or in-person

WHAT'S INCLUDED

- Live 90-minute introductory session
- Life Drift Assessment and Vision Clarity exercises
- Participant handout including 30-day starter plan and accountability partner protocol
- Attendees receive priority enrollment into the Blueprint Cohort

IDEAL FOR

Churches, men's and women's groups, leadership networks, and corporate settings.

STAGE 1 · GROUP COACHING

Blueprint Cohort

"8-week intensive group experience mapping your foundational calling."

INVESTMENT

\$997–\$1,500

per person

DETAILS

🕒 8 weeks

Weekly group sessions

WHAT'S INCLUDED

- Private community space for accountability and peer support
- Full participant curriculum guide with weekly worksheets and Scripture references
- Week 8 Commissioning Ceremony — purpose statements read aloud, 90-day action plan finalized
- Cohort size: 6–10 participants

IDEAL FOR

Believers ready to move from a first introduction into sustained community and structure.



STAGE 2: BRIDGE TO KINGDOM CEO

STAGE 2 · 1:1 BRIDGE

Identity Intensive

"Targeted 1:1 strategy bridge from cohort graduation into CEO-tier work."

INVESTMENT

\$2,000–\$2,500

DETAILS

🕒 4–6 weeks

3 sessions + VIP
Deep Dive

WHAT'S INCLUDED

- 3 private coaching sessions (60 min each) plus one VIP Deep Dive (2–3 hours)
- Comprehensive strengths and personality assessment from a faith-based lens
- Personal Identity & Purpose Map
- Scriptural identity anchoring

IDEAL FOR

Cohort graduates ready for personal, focused breakthrough work before stepping into CEO-tier coaching.



KINGDOM CEO TIER

The executive tier of the pathway — for CEOs, founders, and marketplace leaders stewarding calling at scale.

KINGDOM CEO · INTRO TIER

Kingdom CEO: Sprint

"A tactical acceleration sprint for small and medium-sized business leaders."

INVESTMENT

\$4,500

DETAILS

🕒 3 months
1:1 coaching

WHAT'S INCLUDED

- Introductory CEO tier: 1:1 tactical acceleration sprint
- Designed to scale capacity before an extended commitment
- Coordinates directly with the Stage 2 runway — a natural next step for cohort graduates

IDEAL FOR

Leaders ready to move from identity work into applied business traction quickly.

KINGDOM CEO · YEAR 1 ENTRY TIER ★ RECOMMENDED START

Foundation

"Full mid-tier 1:1 business scaling integration."

INVESTMENT

\$7,500

or \$1,250/month

DETAILS

🕒 6 months
12 sessions (60 min each)

WHAT'S INCLUDED

- ON TARGET 7 I's Leadership Assessment + Kingdom CEO Blueprint™ eBook
- DISC behavioral assessment + integration debrief
- Kingdom CEO Blueprint™ 5-pillar personal development plan
- 30/60/90-day milestone reviews

IDEAL FOR

Faith-driven executives and marketplace leaders ready for a structured, integrative coaching experience.



KINGDOM CEO TIER (CONTINUED)

KINGDOM CEO · ADVANCED TIER

Integration

"Advanced executive-tier marketplace alignment and structural scaling."

INVESTMENT

\$13,500–\$18,000

DETAILS

🕒 6 months
1:1 coaching

WHAT'S INCLUDED

- Extends Kingdom leadership into organizational culture effectiveness
- Available to Foundation graduates or clients with prior coaching experience

IDEAL FOR

Leaders who have completed Foundation and are ready to scale organizational impact.

KINGDOM CEO · TOP TIER

Legacy

"12-month transformational mastermind for high-impact spiritual leaders."

INVESTMENT

\$27,000–\$36,000

DETAILS

🕒 12 months
1:1 coaching

WHAT'S INCLUDED

- Full organizational Kingdom transformation
- The deepest engagement in the Kingdom CEO portfolio
- Available by application and referral

IDEAL FOR

High-impact spiritual leaders ready for full organizational Kingdom transformation.

Your Calling Is Not Ahead of You — It Is Already in You.

Let's bring it out. Discovery calls are complimentary: 30 minutes, no pitch.

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