



Reginald M. Holiday

Speaker · Executive Coach · Author

Where Calling Meets the Corner Office™

Reginald M. Holiday brings 30+ years as a nonprofit executive, community change agent, and executive coach to every stage. As Co-Founder and Executive Director of City Help of the Triad, he speaks from lived experience — not theory. He is the creator of the ON TARGET Leadership Model, the TARGET Model, the ELEVATE Framework™, and the Kingdom CEO Blueprint™, and author of *#LeadWell: A 31-Day Leadership Development Devotional*. Audiences leave with frameworks they can use immediately — not just inspiration.

Signature Talks

01 Lead from Within: The 7 I's

FOR CORPORATE & EXECUTIVE LEADERSHIP AUDIENCES

A seven-pillar framework — Identity through Impact — for leaders who are excellent at execution but missing the clarity and accountability to take their leadership to the next level.

02 Where Calling Meets the Corner Office

FOR MIXED & FAITH-ADJACENT LEADERSHIP AUDIENCES

On the false choice between conviction and consequence — and how leaders build organizations of lasting character without sacrificing results.

03 ELEVATE: Aligning Your Board, Staff & Community

FOR NONPROFIT & COMMUNITY LEADERSHIP AUDIENCES

A seven-phase framework that turns scattered nonprofit effort into unified, mission-driven momentum — for boards, staff, and community stakeholders who need to be speaking the same strategic language.

Beyond the Keynote: Facilitated Strategic Sessions

For boards and leadership teams who need more than inspiration — built on the TARGET Coaching Model™: Topic, Assess, Reflect, Generate, Execute, Track.

- **TARGET Focus Session** — Half-day (4 hrs) — from \$2,000
- **TARGET Immersion Retreat** — Full day (8 hrs) — from \$3,500

Investment: Keynotes from \$1,500 · Half-day facilitation from \$2,000 · Full-day retreats from \$3,500. Final fee depends on format, travel, and audience size.

Who Books Reggie

On Target frameworks have been delivered to audiences including chambers of commerce, nonprofit sector convenings, faith-based business networks, and community leadership programs across the NC Triad and beyond.

Book Reggie to Speak

Share your event date, audience size, and format of interest.

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