

ELEVATE FRAMEWORK™

A strategic and organizational alignment process for nonprofit executive directors, boards, and community leaders.

A seven-phase alignment process built for new and growing nonprofits — giving your board, staff, and community a shared plan, not more passion applied to the same reactive pattern. Built by a working nonprofit executive: Reggie Holiday consults from the ED chair, not from the outside.

The Seven Phases

E Evaluate Diagnosing board, staff, mission, culture.	L Lead Aligning the ED and board chair.	A Align Uniting board, staff, community voice.
V Value Defining the values that govern strategy.	A Activate Building the mission-anchored plan.	T Transform Deploying the 90-day roadmap.
E Elevate Sustainability design — embedding the plan into governance and culture so it outlasts any single planning cycle.		

Who it's for: executive directors preparing for a strategic planning cycle, board chairs navigating governance challenges, and founders moving from founder-led to systems-led.

Your Mission Deserves a Strategy as Strong as Your Passion.

Where Calling Meets the Corner Office.™

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Let's start with a complimentary 30-minute organizational discovery conversation.

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