



YOUR MISSION DESERVES A STRATEGY AS STRONG AS YOUR PASSION.

ELEVATE Framework™ — Nonprofit Strategic Alignment Consulting

"For lack of guidance a nation falls, but victory is won through many advisers." — Proverbs 11:14

WHY ELEVATE

On Target Coaching & Consulting brings 30+ years of practitioner experience at the intersection of nonprofit leadership, community development, and organizational strategy.

Reggie Holiday coaches it because he lives it — as Co-Founder and Executive Director of City Help of the Triad, he brings unmatched peer credibility to every nonprofit engagement.

THE ELEVATE FRAMEWORK™ — 7 PHASES

- **Evaluate** — Organizational health assessment
- **Lead** — Leadership alignment
- **Align** — Stakeholder alignment
- **Value** — Values clarification
- **Activate** — Strategic plan development
- **Transform** — Implementation launch
- **Elevate** — Sustainability design



ELEVATE CONSULTING PACKAGES

For nonprofit executive directors, board chairs, and community leaders who need to align their board, staff, and community around a clear, executable strategic plan.

ELEVATE · FOUNDATION

Essentials

"Phases E · L · E — the foundation."

INVESTMENT

\$2,000

or \$700/mo (3-mo min)

DETAILS

- ⌚ 4–6 weeks
- 2 coaching sessions

WHAT'S INCLUDED

- Org Health Scorecard assessment
- Board & staff capacity inventory
- Mission & vision clarity session
- Core values facilitation
- OTC SWOT+ environmental scan
- Written findings & recommendations

IDEAL FOR

New nonprofits, organizations under \$500K budget, founder-led organizations.

ELEVATE · FULL PROCESS ♦ RECOMMENDED

Complete

"Phases E · L · E · V · A — the full strategic process."

INVESTMENT

\$5,000

or \$900/mo (6-mo min)

DETAILS

- ⌚ 8–12 weeks
- 4 coaching sessions

WHAT'S INCLUDED

- Everything in Essentials, plus:
- Priority mapping matrix (3–5 areas)
- BOLD + SMART goal development
- 90-day action roadmap with RACI
- One-page strategic plan (print-ready)
- Half-day virtual planning retreat

IDEAL FOR

Organizations ready to build a robust strategic plan with full board and staff alignment.



ELEVATE CONSULTING PACKAGES (CONTINUED)

ELEVATE · FULL TRANSFORMATION

Elite

"All 7 phases — organizational transformation partnership."

INVESTMENT

\$12,000

or \$2,200/mo (12-mo min)

DETAILS

- 🕒 12–16 weeks
- 12-month accountability

WHAT'S INCLUDED

- Everything in Complete, plus:
- KPI selection & impact dashboard
- Full-day in-person alignment retreat
- Board governance coaching (2 sessions)
- Annual plan refresh facilitation
- Impact measurement framework

IDEAL FOR

Organizations navigating significant transition, rapid growth, or systemic leadership challenges.

ONGOING ADVISORY SUPPORT

Organizational Retainer

"Standalone post-project advisory support."

INVESTMENT

\$850

per month

DETAILS

- 🕒 Ongoing
- Monthly advisory session

WHAT'S INCLUDED

- Monthly advisory session (60 min) — ED coaching, board strategy, or organizational problem-solving
- Email access for time-sensitive questions between sessions
- Quarterly check-in on strategic plan implementation
- Month-to-month — no long-term contract required

IDEAL FOR

Board chairs, EDs, and founders wanting ongoing support after Complete or Elite.

Ready to Close the Gap?

Let's start with a complimentary 30-minute organizational discovery conversation.

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